

# Erik Bianchi

460 S. Oakland Ave. #103  
Pasadena, CA 91101  
323.839.5044  
ebianchi2077@gmail.com

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## QUALIFICATIONS & SKILLS:

- Strong verbal, grammatical and written communications skills; fluent in Spanish.
- Multi-tasked, efficient problem solver, able to overcome obstacles and generate new ideas.
- Experienced team worker; able to work cooperatively and independently.
- Proficient in Photoshop, InDesign, Illustrator, QuarkXPress, Portfolio, Word, Powerpoint, Excel, CSS, Macromedia Dreamweaver, HTML.
- Capable, creative traditional and digital artist with an emphasis on drawing.

## PROFESSIONAL EXPERIENCE:

PRINT & WEB DESIGNER, Freelance Pasadena, CA 11/09-Present

- Create graphic designs and layouts for retail and information-based websites.
- Responsible for website development, custom graphics and technical support with heavy image creation, optimization and design for live-site Internet usage. Both live and static concept demonstrations.
- Image manipulation, retouching, print design work and consultation for flyers, postcards, POP, and catalogs.

WEB DESIGNER, Isaac Daniel Group Inc., Pasadena, CA 7/11 – 5/13

- Produce designs, UX designs and layouts for social-based websites, brochures, POP and smartphone apps.
- Responsible for website development of custom designs for both live and conceptual projects.

WEB DESIGNER/PRINT PRODUCTION ARTIST , Lauren Stomel Advertising Inc., Culver City, CA 10/00 - 11/09

- Create designs and layouts for use in retail, information-based websites, print brochures, sales catalogs, in-store-POP materials, billboards and sales presentations.
- Manage projects from start of initial planning, to the coordination of the asset photography, through the final output at the printing press or live site.
- Utilize full range of retouch techniques and skills in both lifestyle and product photography.
- Maintain image file archives and providing administrative support as needed.

## EDUCATION:

Art Center at Night  
Pasadena, CA Currently  
Various continuing courses in Art & Design

Westwood College of Technology  
Los Angeles, CA October 2000  
Diploma in Graphic Design

Glendale City College  
Glendale, CA September 1999  
Art, Design, Life Drawing